



Thank you for your interest in ELSTOAF

We still cannot completely finalise financial details until we know if we have been successful in our bid for funding, but below are all of the details you need to put together your **proposal** or **expression of interest**.

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1. About ELSTOAF - Extremely Late Summer Trifle Online Arts Festival

ELSTOAF is made up of two parts.

- **Part 1** - One day online live-streamed arts festival event featuring live and pre-recorded interviews, demonstrations, workshops, performances, showcases and more.
- **Part 2** - an online showcase of the arts on the Pickhams.com website.

The reason we are holding ELSTOAF is:

- To replace the cancelled annual Summer Trifle Arts Festival at Pickhams
- To support local artists, performers etc with showcasing them and their work
- To highlight the importance of the arts to our economy, our wellbeing and our community
- To provide interactive entertainment between Christmas and New Year to a wide audience
- We are aware that some people will be feeling incredibly isolated this Christmas, more so than ever due to the pandemic, so aim to help as many as possible to be able to access the event.
- To include the local community in planning, organising and participating in an event for all.

2. Part 1 - Live streamed arts festival

For part 1 we have up to 20 slots of 20 minutes each available during our live broadcast on **28th December**.

Dependant on our bid for funding being successful, we will pay a fee of £50 for a 20 minute presentation, either live, pre-recorded or a mixture of both. This is a fee per 20 minute slot, not per performer. The aim of this is to financially support, in a small way, those in the arts who are suffering due to the pandemic. We will also be paying a fee to presenters to host sections of the broadcast.

Each 20 minute slot will include any intro and credits. You can choose either to be interviewed live by one of our presenters or to send us only pre-recorded video footage, or choose a mixture of both.

3. Requirements - LIVE broadcast.

You **must** be able to use our online broadcasting platform (most likely Streamyard.com*), have a good quality and reliable internet connection, a device with both camera and microphone to be able to interact with our host. You **must** be available on the day of the broadcast, 28th December, at the pre-arranged time and also make yourself available to take part in a brief test/training session in the run up to the event.

**You will receive an emailed invitation to join a 'virtual studio'. You will need to be using Google Chrome or Firefox browsers. There will be no requirement to register an account with Streamyard.com and no other specific programmes will be necessary.*

4. Requirements - PRE-RECORDED material.

You will need to upload your video of no more than 20 minutes in length (including credits) to Youtube as an **UNLISTED** video and send us the link **BEFORE 14th December**. The video must **NOT** be available to view publicly before the 28th December when we will broadcast it (if accepted) as part of the live-stream ELSTOAF event.

Government guidelines and laws with regard to social distancing must be adhered to by all participants.

All material to be broadcast (either presented live or by video) must be your own material - ie you must have the right to grant us permission to use your material. We will not accept any material that is copied or under copyright to anyone other than you. Any PRS payments due will be handled by Facebook or Youtube.

After the live broadcast, which will be streamed live on Facebook, Youtube and on the pickhams.com website (via Youtube), a recording of the broadcast (including video material) will remain on both platforms to be viewed again at any time.

We can accept submissions from anyone practising any form of the arts, but in the event of being over-subscribed, preference will be given to those living within a 25 mile radius of Wilmington in East Sussex and submissions will be chosen to present a varied and entertaining programme of events for the viewers of ELSTOAF. All accepted video submissions will be shown on the Pickhams ELSTOAF showcase page, unless deemed unsuitable or of insufficient quality. We reserve the right to not accept videos for any reason.

5. Part 2 - Online showcase.

Starting on **28th December 2020**, ending on **31st Jan 2021**, Pickhams.com will host an ELSTOAF Showcase page which will feature visual art, literature, music, drama, film, workshops and tutorials.

We are applying for funding to make this a free service offered to those in the arts - we would not charge for being featured on the site or take any commission on sales you may make as a result of being featured. If submissions reach high volumes we will give priority to those living within a 25 mile radius of Wilmington in East Sussex.

All material to be showcased must be your own material - ie you must have the right to grant us permission to use your material. We will not accept any material that is copied or under copyright to anyone other than you.

6. Requirements - Online Showcase

All submissions will need to send us:

- Blurb about yourself and your work,
- Contact details (to be displayed on the website),
- Website and social media addresses as **URLS** such as <https://www.pickhams.com>
<https://www.instagram.com/pickhams/>
<https://twitter.com/pickhams>
<https://www.facebook.com/pickhams/>
this is important, you **MUST** provide the URLs, we will not go searching to find them.

- All submissions can optionally send us **one Youtube** link to showcase a video of your own work, working practice, studio tour, performance, film, documentary etc. This can already be available to the public, it does not have to be unlisted as for Part 1.

In addition

- **Visual art** (painting, sculpture, craft, photography) - send us between 2 and 8 high quality photographs of your work as JPEGs. **Important: Name your jpegs with the title of the piece and your name.** Accompany your jpegs with a list including any other relevant information such as size, medium and price.
- **Literature** - You can send us any piece of your own original writing as text in a Word, Pages or plain text file, NOT a pdf. Maximum limit of 1000 words.
- **Music** - in addition to or instead of a Youtube link, you can send us links to your own original music on pages such as Bandcamp, Soundcloud, Reverbnation etc for us to add links to the site. Accompany your links with up to 100 words about each track. Any PRS payments due will be handled by your music platform or Youtube.
- **Drama / performers** - you can send photos and up to 150 words in addition to a Youtube link.
- **Workshops/Tutorials** - you can send images and supporting text either instead of or to accompany your Youtube video link.

7. DEADLINES

- **Phase 1 DEADLINE - 20th Nov** for submitting proposals for the Live streamed event and for sending us an expression of interest for being featured on the online showcase page. We will acknowledge receipt of your proposal or expression of interest and will be in touch by 21st November to let you know how to proceed.

Either use the form on our website <https://www.pickhams.com/events/#ELSTOAF> or send us an email to info@pickhams.com.

Proposal for the ELSTOAF **Live streamed arts festival** on 28th Dec - please send us an outline of your idea no later than **20th November**.

This must include your:

- name and the organisation you represent (if any)
- address including postcode,
- email address
- Age if under 18 (you will need permission from an adult to participate)
- Your art form (ie music, literature, craft etc)
- Brief details of what you will be showing, talking about, demonstrating etc in your 20 minute slot.
- Will you be sending pre-recorded material via Youtube? Describe the content and length.
- Will you be available for live interview on 28th December?
- How many people will be taking part in your 20 minute slot (eg if you are a band, how many band members will be performing). Please provide names.

Expression of interest in the **Online showcase** page - please tell us no later than **20th November**:

- Your name and the organisation you represent (if any)
- How many people from your organisation will be involved in the showcase? (if relevant)
- address including postcode,
- email address
- Age if under 18 (you will need permission from an adult to participate)
- Your art form (ie music, literature, craft etc)
- Brief details of what you will be showcasing and a little bit about yourself
- Will you be sending a Youtube link?
- Will you be sending track links?
- Will you be sending text file?
- Will you be sending JPEGs?

- **Phase 2 DEADLINE - 14th December** for sending us **all material** for either the **Live streamed arts festival** OR for the **Online showcase**.

8. Contact

Organiser

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Summer Trifle is a not for profit organisation with the aim of promoting the arts in and around Arlington and Wilmington East Sussex.